

Winter 2008

TOOL BOX

crafting your vision

Full Service Residential
Remodeling & Design Services

H
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Durability is Key to Remodel Pay-Off

Ever wonder if it's worth it to invest in quality materials? Industry experts say using materials that hold up to the general wear and tear of the normal living a home endures tend to pay bigger dividends when it's time to sell. Try selling your home with dinged cabinets and surfaces and you'll hear complaints upon rejections of your homes selling value.



If you choose right, in ten years your home will retain its original appeal and you'll have enjoyed it all the while. Don't attempt to make a personal statement with products and styles that look and feel good but won't stand the test of time. It's best to keep your remodel in tune with the existing style of your home and to invest in the best quality materials you can afford within your budget. At Hudson Remodeling, we work with materials that stand the test of time and provide the beauty and functionality a homeowner desires.

Say SOW NAH and RELAX

One trend that beats the cold is a sauna. Ask any Finn you know! More and more people are discovering the ease and benefits of installing a sauna. They are more affordable than ever before and take relatively little space to accommodate into a remodel. The woods are handsome and retain little humidity, weather well and resist decay. Saunas can increase the value of your home, not to mention the health benefits!



Mark your calendar now for
Bellingham's annual Home Show.

Friday-Monday, March 6-8, 2009.

Stop by and see our new tradeshow exhibit!

If you prefer to receive our
newsletter by email please
let us know at:
remodeling2@comcast.com

TOOLBOX



Charlie Hudson
Certified CAPS, CGR, NAHB & BIA Member

Friends,

As we close out 2008 your friends at Hudson Remodeling want to thank you for your business. In a time of tough economic hardships, we appreciate the relationships we have made over the years and the opportunities we have had to serve your remodeling needs. We anticipate a more hopeful 2009 where we all can enjoy better times and rest easier.

There's no better direction to go than up so we have made some remodeling changes of our own business. We are committed to providing our customers quality work and service to match so we are taking advantage of community resources to help us improve our service to you. In addition, we have taken on a whole new look (just like your homes!).

Starting with our logo, we have realized the importance of creating an identity that matches the quality of our work. This newsletter begins a new effort to reach out to our current and past customers and to our suppliers with information that may affect your remodeling experience and as a way to impart new ideas, trends and products to help you stay abreast of remodeling trends.

You'll be seeing more of us in the community and we hope to see you, as well!

Charlie Hudson

"We want to say again how much we appreciated your work on our home. The craftsmanship was superb, the crew was enjoyable to have around, the work was done quickly, and in all we are so very pleased. Your commitment to excellence in restoration while keeping costs reasonable was commendable. Thank you very much!"

-Bellingham, Wa. Resident



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Hudson Joins...



Hudson Remodeling has joined Remodelers Advantage, a nationally acclaimed business improvement and peer group organization exclusively for the remodeling industry. Remodelers Advantage provides guidance and support to help members grow their business through group involvement and participation.

The value of our membership in Remodelers Advantage comes just as much from learning how we can improve our services as from the positive feedback we receive. The objective feedback helps us realistically assess our strengths, improve response times and identify areas of our business that may need attention. This association allows us to share ideas and helps us make good, smart decisions that benefit our remodeling customers.

By investing in the long-term program offered by Remodelers Advantage, Hudson Remodeling has committed our company to improve the way we do business. In addition, it helps us to elevate and distinguish our company as one that is committed to professionalism and growing our standards of integrity. As we operate our business successfully by continuing to improve ourselves we ultimately improve our customer service to our remodeling customers throughout the Bellingham (Whatcom County) area.

We know our customers will receive the value of our on-going participation in Remodelers Advantage.